



CHARACTER COUNTS!

School/Parent/Student/Business
“CONTACT PERSON” proposed

RESPONSIBILITIES

CC! School Contact Person:

- This position is the **“heart”** of the **CC!** program, within the school.
- Communicates and organizes with the **CC!** Business Partner in planning the **CC!** “goals” within their school and within the Business Partner’s workplace.
- Delegates the work where needed.

CC! Parent Volunteer:

- Encourages **“parent involvement”** within our schools.
- Assists the **CC!** School Contact Person in communicating and organizing with the **CC!** Business Partner (and is able to do the “foot work”).
- Is part of the **CC! T.E.A.M.** and helps in the planning of the school/business **CC!** goals.
- Reports school **CC!** activities/goals to the school’s PTA group to involve other parents.
- Communicates to the **CC!** Rapid City **CHARACTER COUNTS!** Liaison/Coordinator activities happening within their school.
- A good candidate would be a parent (or an adult associated with the school) that is willing to commit to the position for the entire school year in helping to promote and model good character at school, home and in the community.

CC! Student “Ambassadors”:

- Encourages **“student ownership”** to the **CC!** program.
- Adds “student input” to the school’s **CC! T.E.A.M.** in the decision-making and models **CC!** behavior within the school and in the community on a daily basis.
- A good candidate for this position would be a student that is a good role model for their peers, respected by their fellow students and school staff, kind to all students/staff and willing to help promote good character at school, home and in the community.

CC! Business Contact Person:

- Encourages **“community involvement”** and decision-making with their school partner and models the importance of **CC!** in the workplace, as well as in the schools.
- Works closely with the **CC!** School Contact Person, communicating and organizing a **CC!** “plan” for their sponsored school (i.e.: helping with community projects, school activities, business employees making appearances in the school to read, attend assemblies, create a school/business bulletin board, building character in the school “atmosphere”, volunteer at school functions, talk with classrooms about the importance of ethics in the workplace, etc.)
- The school might be able to do something for the business! Some examples could be: students designing a business Christmas card, making posters for the business break rooms, making appearances in the workplace to volunteer their services, etc.

The positions of the **CC!** School Contact Person, Parent Volunteer, Business Partner Contact and Student Ambassadors are all part of the **CHARACTER COUNTS! T.E.A.M.** (**T**each, **E**nforce, **A**dvocate and **M**odel). Emphasizing the importance of character and to educate people about ways to live more ethically.