

Nonprofit Networker Focus Group Results

January 17, 2011

Total attendance: 80

Age:

| | |
|-------|-----|
| 20-30 | 16% |
| 31-40 | 9% |
| 41-50 | 25% |
| 51-60 | 38% |
| 61+ | 12% |

Gender:

| | |
|--------|-----|
| Male | 27% |
| Female | 73% |

Role in Non-Profit:

| | |
|--------------|-----|
| Management | 54% |
| Staff | 24% |
| Volunteer | 1% |
| Board Member | 8% |
| Other | 13% |

Years in Position:

| | |
|-------|-----|
| 0-5 | 68% |
| 6-10 | 17% |
| 11-20 | 7% |
| 21-30 | 7% |
| 31+ | 0% |

Years Non-Profit Has Existed:

| | |
|-------|-----|
| 0-5 | 8% |
| 6-10 | 9% |
| 11-20 | 25% |
| 21-30 | 28% |
| 31+ | 31% |

Non-Profit Gets Income From:

| | |
|---------------------|-----|
| Private Foundation | 10% |
| Donor Contributions | 22% |
| Direct Service Fees | 27% |
| Federal Grants | 14% |
| State Grants | 6% |
| Not Sure | 0% |
| Other | 21% |

Non-Profit is:

| | |
|----------------------|-----|
| Service Organization | 45% |
| Public Charity | 22% |
| Private Foundation | 6% |
| Association | 8% |
| Advocacy Network | 9% |
| Not Sure | 9% |

Feel Training Needs Are Being Met:

| | |
|-------------------|-----|
| Strongly Agree | 11% |
| Agree | 29% |
| Not Sure | 12% |
| Disagree | 41% |
| Strongly Disagree | 8% |

Most Important Training Need:

| | |
|--------------------|-----|
| Fundraising | 25% |
| Marketing | 8% |
| Board Development | 20% |
| Budget | 2% |
| Grant Writing | 8% |
| Technology | 5% |
| Strategic Planning | 16% |
| Accountability | 3% |
| Leadership | 13% |

Collaboration Important to Sustainability:

| | |
|-------------------|-----|
| Strongly Agree | 72% |
| Agree | 22% |
| Not Sure | 3% |
| Disagree | 3% |
| Strongly Disagree | 0% |

Learned About Community Non-Profits:

| | |
|-------------------|-----|
| Strongly Agree | 23% |
| Agree | 54% |
| Not Sure | 12% |
| Disagree | 10% |
| Strongly Disagree | 1% |

Interested In Meeting:

| | |
|------------|-----|
| Monthly | 14% |
| Bi-Monthly | 13% |
| Quarterly | 72% |

Convenient Networking Time:

| | |
|-----------|-----|
| Morning | 51% |
| Lunch | 41% |
| Afternoon | 4% |
| Evenings | 3% |

Helped Understand Needs:

| | |
|-------------------|-----|
| Strongly Agree | 6% |
| Agree | 53% |
| Not Sure | 24% |
| Disagree | 18% |
| Strongly Disagree | 0% |

Continue to Discuss Role of Non-Profits:

| | |
|-------------------|-----|
| Strongly Agree | 42% |
| Agree | 41% |
| Not Sure | 16% |
| Disagree | 1% |
| Strongly Disagree | 0% |